



CILF 2016 UKWA & IFWLA

CHINA INTERNATIONAL LOGISTICS FAIR – THE LARGEST INDUSTRY EVENT IN THE WORLD

OCTOBER 10-14, 2016

A World of Opportunity

Most members will be aware that UKWA has for many years been part of the international organisation known as IFWLA – the International Federation of Warehousing and Logistics Associations – but recent changes to the constitution of IFWLA literally bring a world of opportunity, benefits and value to the members of UKWA.

Global B2B networking platform

Last May in Beijing the main countries involved in IFWLA decided that the organisation needed to change to better represent the logistics industry globally, and instead of existing as a federation of national associations, IFWLA should be opened up to operate as global B2B networking platform across the industry, structured to enable the members themselves of the various country associations to communicate globally, generate and capture business opportunities and share best practice.

The IFWLA Board agreed to hold its next meeting in Shenzhen to coincide with the China International Logistics Fair, a perfect platform, together with a schedule of meetings, events and technical visits in nearby Hong Kong, to launch the new IFWLA.

Connecting UKWA to new markets

Connecting members of UKWA to the logistics industry that supports the vibrant and growing Chinese economy with its new consumer markets and digitally enabled population is a thrilling prospect. An example of the connections now possible through our membership of the newly structured IFWLA are evident by viewing our Chinese counterpart's website – www.cwn100.com. The Chinese equivalent of UKWA represents and makes accessible to our members over 4000 warehousing and fulfilment locations across China, all looking for business opportunities worldwide.

Shift of emphasis

There was widespread recognition throughout the mission that "logistics is the new retail. In a world of multi-channel, multi-pace, multi-directional supply chains, the call for multiple stocking locations close to the consumer is a global phenomenon that heightens the need to optimise management of inventory, which wholly validates the reformation of IFWLA to provide a new B2B platform for the global logistics industry.



IFWLA in Hong Kong

IFWLA participated in a special Logistics Leadership Luncheon at the Royal Hong Kong Yacht Club, a unique gathering of local and international leaders whose organisations collectively make a significant contribution to Hong Kong's economy at the centre of global trade



The only way is up?

The iconic 25 storey Goodman Interlink logistics centre was the venue for one of IFWLA's technical visits. Given the shortage of land available for logistics within reach of growing urbanisations, how long before this well proven concept comes to Europe ?