

# INDIA WAREHOUSING SHOW 2012



26-27-28 April 2012, India Expo Centre, Greater Noida, Delhi NCR

## India's Complete Supply Chain Event!



Organised by

 **MANCH**  
communications





# Supply Chain Industry in India

**With India slated to achieve major economic milestones, it is the logistics and supply chain sector which is sure to drive economic transformation. Going by the statistics, the Indian logistics market recorded revenues of about \$82.10 billion by 2010, thus registering a growth of about 9.2 per cent over the previous year.**

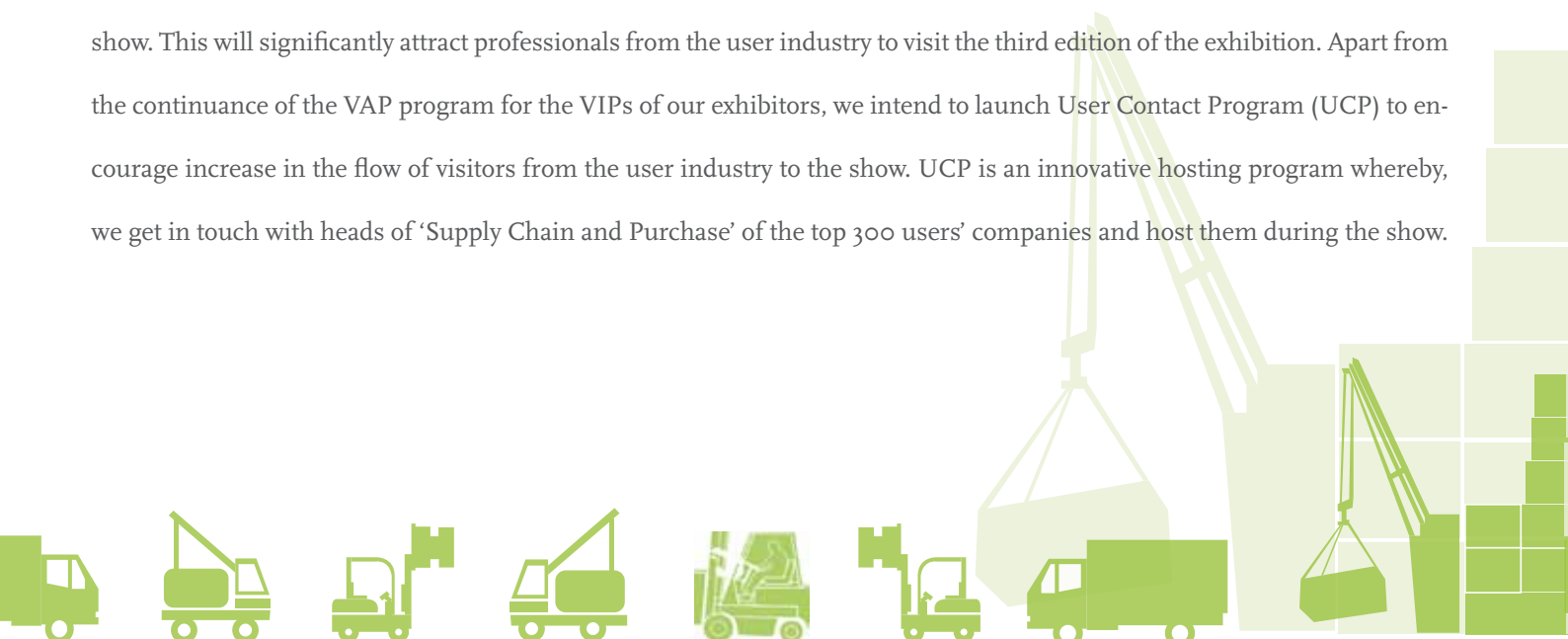
India is in midst of an unprecedented boom. Most industries are witnessing very strong growth rates and the economy is growing at above 8-9 percent. Logistics is defined as the process of planning, implementing, and controlling the efficient, cost effective flow and storage of raw materials, in-process inventory, finished goods and related information from point of origin to point of consumption so as to meet customer requirements. In layman's terms, it is all that goes into ensuring that the right material reaches the right place at the right time. While logistics supports almost all industrial activity, it has traditionally not been accorded attention as an independent sector in itself.

The rapid evolution of this industry in India both in terms of scale and scope of services is creating the need for a whole new set of specialized and skilled services. Today, Warehousing, logistics, supply chain along with cold chain are burgeoning, yet to mature industries but are developing at a promising rate. Organising industry focused trade show and conference – India Warehousing Show 2012 would help to highlight the capabilities, educate the stakeholders and bring greater focus to the trade.

## Supply Chain Zone: Hub for Supply Chain Professionals

The substantial share of users in the overall visitor turnout of India Warehousing Show, prompted us to create a 'Supply Chain Zone (SCZ)' in upcoming India Warehousing Shows, scheduled from 26th to 28th April 2012 at India Expo Centre, Greater Noida, Delhi NCR.

Supported by the recent shift in Government policies, providing a major boost to the Supply chain sector within the entire logistics industry, SCZ will have leading 3PL, 4PL, Logistics Parks and Warehousing companies exhibiting their services at the show. This will significantly attract professionals from the user industry to visit the third edition of the exhibition. Apart from the continuance of the VAP program for the VIPs of our exhibitors, we intend to launch User Contact Program (UCP) to encourage increase in the flow of visitors from the user industry to the show. UCP is an innovative hosting program whereby, we get in touch with heads of 'Supply Chain and Purchase' of the top 300 users' companies and host them during the show.



# India's Only Show on Warehousing, Logistics and Supply Chain

The 3rd edition of **India Warehousing Show 2012** will be held on **26-27-28 April 2012** at **India Expo centre, Greater Noida, Delhi/NCR** and will focus on Warehousing, Material Handling, Cold Storage, Logistics and Supply Chain industries. Like its previous edition, the show will be concurrently held with the industry conference – **India Warehousing Conference 2012** which will enrich the attendees with the latest technologies and innovations involved in the entire value chain.

## ■ WAREHOUSING & SUPPLY CHAIN ZONE - EXHIBITOR PROFILE

AIDC Technology	Renewable Energy & Lighting Technology
Building Management Systems	Storage Solutions
Cleaning Equipment for Warehouses	Tracking Solutions
Industrial doors and Gates	Transport Management Systems
Industrial Flooring	Turbo Ventilators
Loading Technology	Warehouse Management systems
Material Handling Equipment	Weighing Solution (by weight & Volume)
Packing Solutions	
Pre-Engineering Metal Buildings	

## ■ WAREHOUSING & SUPPLY CHAIN ZONE - VISITOR PROFILE

Warehouse, Supply Chain, Logistics Heads, Commercial Heads, Procurement Heads and Plant Heads from following sectors:

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|--|--|
| <ul style="list-style-type: none"><li>• Agro Products</li><li>• Automobile</li><li>• Automotive Components</li><li>• Beverages</li><li>• Bulk Drugs</li><li>• Cement</li><li>• Chemical &amp; Pesticides</li><li>• Coating &amp; Adhesives</li><li>• Confectionary</li><li>• Consumer Electronics</li><li>• Dairy Industry</li><li>• Electronics &amp; Electricals</li><li>• Engineering</li><li>• Fertilizers</li><li>• FMCG</li><li>• Food &amp; Food Processing</li></ul> | <ul style="list-style-type: none"><li>• Glass</li><li>• Healthcare &amp; Pharmaceutical</li><li>• Ice Cream Manufacturers</li><li>• IT &amp; Telecom</li><li>• Liquor &amp; Wines</li><li>• Office Automation</li><li>• Oil &amp; Lubricants</li><li>• Other Manufacturing Units</li><li>• Paints</li><li>• Paper</li><li>• Pesticides</li><li>• Petrochemical</li><li>• Telecom</li><li>• Tools &amp; Machinery</li><li>• Tyres</li></ul> |
|--|--|

Supply Chain Consultants  
3PL / 4 PL Companies  
Warehouse Owners  
Logistics Parks & FTWZ  
Government Organizations  
Ports, Dry Ports, Railways, Terminals & Airlines

Building Consultant and Architects  
Container Freight Stations  
Freight Forwarders & Custom Agents  
Shipping Companies providing end to end solutions  
Trade Bodies & Associations



## Show Promotion Plan

In order to maximize visitor attendance in our exhibitions; Manch Communications follows a marketing strategy that focuses on bringing right decision makers at our shows and to maximize visitor foot fall during the event. These activities include:

- Email & SMS campaigns
- Tele-marketing
- Personalized meetings with top industry users
- Promotion via media partners
- Authentic industry databases
- Show listing on top industry portals
- VAP programme
- UCP Programme
- Web banner adverts on industry portals
- Inviting trade association members
- Newspaper advertisement
- Free visitor shuttle services
- Magazine advertisements
- Email invitations
- Social networking websites
- Personal invitations



## Participation Charges

### Shell Scheme:

For International Exhibitors USD 300 per sqm  
(minimum of 9 sqm)

### Space Only Scheme:

For International Exhibitors USD 275 per sqm  
(minimum of 30 sqm)

\*10.3% service tax as applicable

## Contact Us

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## Our Partners

### Supported by



### Magazine Partner



### Media Partners



### Concurrent Shows



### Organised by



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