

Warehousing FUTURES 2011



THE SPECIALIST ANNUAL WAREHOUSING NETWORKING EVENT

10-11 October Ramada Hotel Sutton Coldfield, Birmingham

The UK Warehousing Association, the leading trade association representing companies who own over 80% of the third party warehousing space in the UK at over 5000 sites, has developed a partnership with the 1500 strong Logistics Leaders Network, representing supply chain leaders in all retail and manufacturing sectors, logistics consultants, warehouse owners and managers, hauliers, international freight operators and HR directors to create a unique **annual networking event.**

The 2011 theme is **BUILDING A STRONGER FUTURE**

There have been three very successful Warehousing Futures conferences and associated exhibitions since the launch in 2008. Preparations for the 2011 event are well under way. Positive feedback from delegates, exhibitors and sponsors, has led to more opportunities for delegates to:

- hear the latest thinking on key strategic issues affecting warehouse location, finance and operations
- see the latest warehouse management support products and services with one-to-one meetings available
- share best practice by networking with other delegates
- debate and discuss key practical issues affecting day-to-day warehouse management

Warehousing Futures 2011 will commence with:

Monday 10 October (evening)

- drinks reception
- networking dinner with 100 guests
- after dinner speaker
- cash bar till late

Tuesday 11 October

- networking breakfast
- plenary sessions in the morning
- specialist exhibition with 30 areas to display marketing material, promote your brand and network with the 150 expected delegates
- lunch and tea / coffee breaks in the exhibition room
- opportunities for one-to-one meetings
- interactive discussion sessions in the afternoon on key practical topical issues affecting the day-to-day warehouse management

The programme theme for Warehousing Futures 2011 is:

BUILDING A STRONGER FUTURE

The future of the warehouse - BNP Paribas Real Estate will be presenting their independent research on what the customer wants in warehousing of the future.

WMS as a service - Jez Tongue, Managing Director of reply@logistics, will demonstrate how 3rd party warehouse providers are getting the best value out of warehouse management information at the lowest cost.

Picking is still the biggest cost in a warehouse - Psion will use **Finn Forest** as a case study to demonstrate how picking accuracy and flexibility can be enhanced whilst reducing costs.

Increasing efficiency in materials handling – Toyota Material Handling will present a case study of an application of an effective and efficient materials handling solution.

Warehousing Futures will also include several interactive panel sessions to provide delegates with the opportunity to debate and discuss key topical issues.

Getting the best out of your people- Simon Brookfield from Forbes HR, Hull University Logistics Institute and a major training company will share views on key people issues.

Risk Management - A major national insurer, a leading supply chain security expert and a specialist fire risk organisation will make up the panel

Meeting customers' needs - Kevin Zwolinski, Managing Director Click-on Logistics, will lead a panel, including Malcolm Pope, a leading member of Elueg, and the logistics director of a major brand owner and discuss what customers really want from their 3rd party warehouse providers.

2011 Full Delegate Package *held at 2010 Price*: to include Pre-Dinner Drinks, Networking Dinner, Overnight Accommodation, All day conference lunch coffees and delegate information at £220 plus VAT.

2011 *Reduced Day Delegate rate* to include all day conference, lunch, coffees and delegate information £120 plus VAT.

2011 Confirmed Exhibitors

Imtech Logistics Software; Ontech Solutions; Belgravium; Narrow Aisle; ATMS; Proteus Software; Lutterworth ecolighting; whichwarehouse; Forbes HR; Reply @logistics; University of Hull; Spacebrokers; Psion; Golden Valley; Logistics Job Shop; Toyota Material Handling; Minster Logistics; Utility Watch.

Warehousing Futures has had very positive feedback from delegates

Delegates and exhibitors enjoyed their experience at Warehousing Futures.

"I got a lot out of Warehousing Futures. Many thanks." Peter Masters, Mini Clipper Logistics

"What is important for me is networking. Whilst I may only see 3 or 4 people, the good thing is that they are solid contacts, and once you keep in touch with them, whenever you become short of space, resource or even a friend just to tap into for sound advice, this is the sort of place to come." Arif Ahmed, River Island Clothing Co.

"The event was well organised and had a real buzz about it. The topics and presentations were varied and covered an interesting range of subjects" Derrick Potter, The Potter Group

"I found Warehousing Futures very useful and interesting, and I believe it offered something to both the UKWA membership and potential suppliers." Steve Cross, atms

"Well done, what a good event!" Hannah Moule, Psion

Warehousing Futures 2011

Venue Location & Details

Ramada Hotel, Sutton Coldfield, Birmingham

Penns Lane
Walmley
Sutton Coldfield
West Midlands
B76 1LH



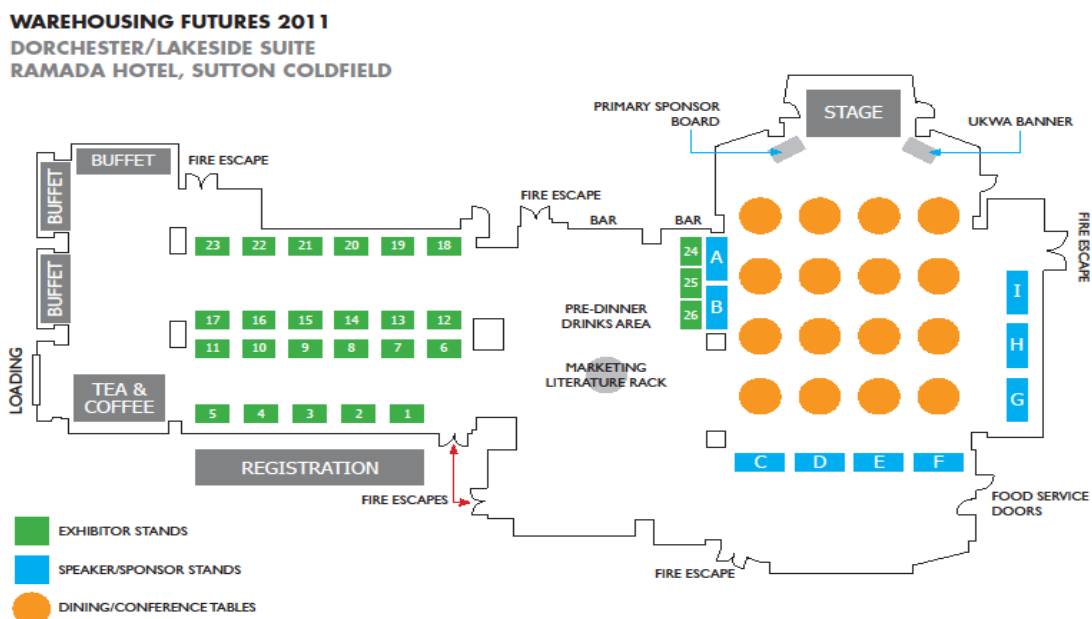
Warehousing Futures 2011 returns to the Ramada Hotel Sutton Coldfield, Birmingham on Monday 10 - Tuesday 11 October 2011. Delegates, exhibitors and the organisers found the venue suited the event very well with positive feedback from all parties.

The conference and dinner will be held again in the main part of the Lancaster Suite with the drinks reception in the connecting area to the Lakeside Suite which will again accommodate the exhibition.

The exhibition will be larger than last year. The space has been re-formatted to enable more networking to take place during the coffee, and lunch breaks during the conference and during the pre-dinner drinks and give the exhibitors a brighter, more open environment.

New for 2011 will be an opportunity for those companies who want to network without having a stand. A special literature rack will be located between the exhibition area and conference room.

Exhibition plan



Sponsorship Opportunities

To enable sponsors to build on their contacts with the 120 plus members of UKWA and other Senior Supply Chain Professionals expected to attend Warehousing Futures 2011, we have created a number of packages tailored to meet the different requirements of businesses and organisations in the warehousing sector. We have also kept the prices at or below last year's level recognising the current economic climate.

Platinum: Twenty-five minute speaker slot, (one of six in non-competing sectors) in the plenary session; ten FREE VIP guests of your choice to attend the networking dinner and be your guests at the conference; a stand in the exhibition; six one-to-one face-to-face meetings with delegates of your choice; two FREE day delegate places for sponsor staff; branding in the conference hall; logos on all marketing material in advance of the event; advertising of the event in Warehouse Magazine and on the UKWA website; advertising on the Logistics Leaders Network website; marketing material in every delegate pack and editorial in Warehouse Magazine after the event. This package is priced at **£5,000 plus VAT and is exclusive to one company in any sector.**

Diamond: Panellist on one of three interactive sessions in the afternoon; a stand at the exhibition; two FREE day delegate places for sponsors staff; branding in the conference hall; logos on all marketing material in advance of the event; advertising of the event in Warehouse Magazine and on the UKWA website and marketing material in every delegate pack. **This package is available at £2,500 plus VAT and is exclusive to one company for each interactive session.**

Gold: PRICE HELD* for 2011: Small pop-up exhibition stand plus two FREE day delegate place at the conference and networking dinner. **This package is available at £1,000 plus VAT**

Silver: *NEW* for 2011 Table of ten at the networking dinner including two FREE day delegate places for sponsor staff and literature in special rack. **Packages available at £750 plus VAT**

Bronze: *NEW* for 2011 Marketing material on special literature racks around the exhibition and one free delegate place at the conference. This package is available at **£400 plus VAT**

Additional sponsorship opportunities for 2011 are also available which include branding in the room and on all marketing material in advance of the event and in the delegate pack.

- Drinks reception **£500 + VAT** including 2 FREE places at the networking dinner,
- Networking dinner **£1,500 + VAT** including branding of the menu and table of 10 at the networking dinner
- After dinner speaker **£1,000 + VAT** including 2 FREE places at the networking dinner
- Dinner wines **£750 + VAT** including bottle tags, branding of the menu and 2 FREE dinner places
- Delegate pack folders and bags **£1,500 + VAT** including 2 FREE dinner places
- Lanyards for delegate badges **£300**
- Pads and pens for every delegate dinner place setting **£300**
- Gifts on every delegate dinner place setting **£300**

To book delegate places, discuss sponsorship opportunities and how your company can benefit from being associated with this established exciting warehousing sector event please contact:

Alex Morley: Gyros Communications
01737 457002
admin@gyrosgroup.co.uk