



# Out of Recession: Challenges and Opportunities in Global Food Logistics

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FSDF International Centenary Conference  
Monday 26th September – Tuesday 27th September 2011  
De Vere Carden Park Hotel and Resort Nr Chester

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# Why you should attend

In 1911, the Association of Cold Stores Proprietors and Managers was formed in London. With mergers and name changes over the last hundred years, the Food Storage and Distribution Federation is now the only trade organisation specifically focused on providing comprehensive advice and services to a growing membership across the whole food and drink supply chain.

In this Centenary year the FSDF is holding a major International Conference, in collaboration with our partner organisations in the United States, Canada and Europe from 26th-27th September. This will be set in the delightful but businesslike surroundings of De Vere Carden Park Hotel and Conference Centre, near Chester. Titled "Out of Recession – Challenges and Opportunities in Global Food Logistics", presentations will focus on the current economic climate, and the tough business operating environment in the food logistics sector. Whilst the challenges are very real, opportunities are also there for business and service improvement to meet and exceed the aspirations of our customers, but with cost reduction and business profitability in mind.

The agenda for the FSDF International Conference 2011 has been specifically designed to provide delegates, in the first half of proceedings with a strategic economic overview, a detailed perspective of the demand of retail and manufacturing sectors, and clear direction on the parts that environmental issues and the highest quality performance will play in the future. To follow, three tracks on specific issues to provide practical support and advice on overcoming some of the current problems as well as up to the minute information on current legislation, regulations and technical issues.

As well as this stimulating programme, featuring speakers who are experts in their field, the opportunity to network with others in the industry from across the globe will prove invaluable.

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## Programme Outline

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**MONDAY 26TH SEPTEMBER - TUESDAY 27TH SEPTEMBER 2011**

### Out of Recession: Challenges and Opportunities in Global Food Logistics

#### **MONDAY 26TH SEPTEMBER \***

**8.00 – 9.00** Working Breakfast – Networking and Exhibition

**9.00** Chairman's Welcome FSDF President – Malcolm Johnstone  
IARW CEO – Bill Hudson

**9.10** Keynote Speaker Government / Business Leader – TBC

The global supply chain enables the consumer to enjoy a range and quality of food products regardless of seasonality. However, fundamental changes are being driven by environmental and economic factors, such as climate change, the rise of the Chinese and Indian economies and the need to feed the forecast increase in global population. What does this mean to food logistics strategy and how do we as logisticians rise to the challenges presented?

**9.40** Consumer Demand – Retail Perspective Ian Stansfield, UK Distribution Director – ASDA  
Retail stand or falls on efficient and innovative supply chain structures and category management for product availability, customer service and profitability. This presentation will explore current methodology and provide ideas for future service expectations, given the need to address climate change, efficiency, rising energy prices and changing global demand.

<b>10.20</b>	<b>Meeting Market Expectations</b>	Keith Newton, Logistics Operations Director - UK, Ireland & Nordics – Kraft Foods	
The food production and processing sector continues to develop innovative products in a difficult economic environment. Logistics collaboration and efficiency provides a substantial business tool by which to maintain profitability and customer service. This paper will explore progress to date and trends for the future which logistics service suppliers will need to address.			
<b>11.00</b>	<b>Coffee + Exhibition</b>		
<b>11.30</b>	<b>Food Supply Chain Service Innovation</b>	Professor Alan McKinnon, Director of Logistics Research Centre - Heriot Watt University	
Supporting the food logistics industry and supply chain are consultants and academics, who with their teams are developing concepts and ideas to improve business processes and introduce environmental and operations improvements. The Green Logistics Group have just completed a three year project which with the support of the UK food logistics industry and trade associations such as FSDF, and developed business strategies and practice solutions to deliver carbon reduction and environmental improvement which industry is now adopting. This paper will share ideas and practical solutions which have resulted.			
<b>12.00</b>	<b>Key Regulatory Issues</b>	FSA / SANCO - TBC	
Consumer protection, food quality and traceability continue to be key areas in which regulation is required if consistent product standards are to be maintained. This paper updates the logistics sector on the objectives of current regulatory initiatives.			
<b>12.30</b>	<b>Quality Performance and Standards</b>	David Brackston, Technical Director – British Retail Consortium	
British Retail Consortium has announced the launch of Version 2 of their Global Standard for Storage and Distribution, for application from March 2011. This paper is an opportunity for delegates to understand the effectiveness of the Standard for participating companies and to learn how the revision has made it a relevant benchmark for companies throughout the global supply chain.			
<b>13.00 – 14.00</b>	<b>Lunch and Exhibition</b>		
<b>14.00</b>	<b>Three Specialist streams</b>	Information Share	
<b>14.00</b>	<b>IT</b> IT as the enabler Logistics relations with other functions	<b>Refrigeration</b> Changing Systems - HCFC/HFC phase out & alternatives	<b>Operations and Safety</b> Materials Handling Developments Food Handling Innovation
<b>14.30</b>	<b>WMS</b> Latest Developments	<b>Energy Efficiency</b> Latest Techniques	<b>HSE - Keeping a Safe House</b> Working at Heights
<b>15.00</b>	<b>Transport Systems</b> Carbon Reporting Management	<b>ATEX &amp; DSEAR – Risk</b> Assessment and System	<b>Training and Skills Development</b> & Food Logistics Pathway - Experience so far
<b>15.30 – 16.00</b>	<b>Coffee and Exhibition</b>		
<b>16.00</b>	<b>Plenary</b>	HR/Training Specialist/Management Speaker - TBC	
Skilled people and teams are key to success. How do we attract and develop the best of the bunch?			
<b>16.45</b>	<b>Chairman's concluding remarks</b>		
<b>16.45 – 18.00</b>	<b>Exhibition</b>		
<b>19.15 – 20.00</b>	<b>Pre-dinner drinks before Gala Dinner</b>		
<b>20.00 'til Late</b>	<b>Gala Dinner with Inspirational After Dinner Speaker</b>		

\*The presentations, timings and speakers are an indication of the programme at this time and are subject to change

THERE WILL BE AN ALTERNATIVE PROGRAMME FOR SPOUSES ON THIS DAY WHICH WILL BE A VISIT TO A STately HOME AND/OR A VISIT TO PORT SUNLIGHT (CREATED BY WILLIAM HESKETH LEVER FOR HIS SUNLIGHT SOAP FACTORY WORKERS IN 1888 – UNILEVER) FOLLOWED BY A ROMAN TOUR OF CHESTER CITY IN THE AFTERNOON

## TUESDAY 27TH SEPTEMBER

Morning - The 'Alternative Ryder Cup' for golfers or onsite activities/shopping for spouses

Afternoon - FSDF Member Site Visit - TBC

# Registration Form

## Delegate Details Please complete in BLOCK CAPITALS

Title	First Name
_____	
Surname	
_____	
Job Title	
_____	
Company	
_____	
Address	
_____	
Postcode	Country
_____	_____
Booking Contact	Position
_____	_____
Tel	Fax
_____	_____
Email	
_____	

## Accompanying person details:

Name	Surname
_____	_____
Email address	
_____	

## How To Pay Please Complete in BLOCK CAPITALS

<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> Visa Debit/Delta
<input type="checkbox"/> UK Maestro	<input type="checkbox"/> Solo	<input type="checkbox"/> Visa Electron

Please note we do not take American Express

Card number	_____	_____	_____	_____
Expiry Date	____	____	Security Code	____
(Additional 3 or 4 security digits on card strip)				

Name on card
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<input type="checkbox"/> Please find a cheque enclosed for £ _____ made payable to The Waterfront Conference Company Ltd. Please send cheques to Freshwater UK Ltd, Raglan House, Malthouse Avenue, Cardiff Gate Business Park, Cardiff, CF23 8BA.
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<input type="checkbox"/> Bank Transfer If paying by bank transfer, please send your payment to: National Westminster Bank plc, Newport South Wales Branch, High Street Newport, South Wales, NP20 1GG. Account name: The Waterfront Conference Company Ltd. Account number: 34740546. Sort Code: 56-00-59.
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Accounts department contact person
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Your reference	Date of payment
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Invoices will be sent by email and post, please ensure an email address is supplied above.

## Terms and Conditions

Data Protection Act: The data you provide will be held on a database in accordance with the Data Protection Act (1998). Occasionally your details may be passed to sponsors and or endorsers who have supported FSDF events at which you attended, and who wish to contact you for related purposes.

Terms of payment: Payment is required at the time of booking. A further late payment invoice of 10% of the invoice total will be issued to any delegate whose invoice remains outstanding by the conference date. Invoices may be raised by special arrangement by calling +44 (0)20 7787 1210. VAT receipts will be sent by post for all bookings.

Cancellations and substitutions: If for any reason you are unable to attend, cancellations received in writing by 26th August 2011. will be entitled to a full refund less 10% of the invoice total. There will be no refunds for cancellations after this date, for whatever reason, and any outstanding invoices must be paid in full. Substitutions can be made at any time at no additional cost.

Conference Code: 124

## Delegate Fees

### MEMBERS

### NON-MEMBERS

Full delegate/accompanying persons package\*  
 £750 (qty).....  £900 (qty).....

\*Includes 2 nights' accommodation on 25/09 & 26/09, dinner on 25/09, full conference and Gala dinner on the 26/09, 18 holes of golf on 27/09.

Or choose from the following:

Day delegate/accompanying person

B&B Sunday 25/09 & Conference Monday 26/09  
 £265 (qty).....  £295 (qty).....

Monday package  
 £300 (qty).....  £360 (qty).....

Includes B&B on 26/09, Conference, Gala dinner & activities on 27/09

Day delegate/accompanying person only  
 £150 (qty).....  £180 (qty).....

Monday 26/09

Gala Dinner  
 £50 (qty).....  £60 (qty).....

Golf and Lunch  
 £115 (qty).....  £135 (qty).....

All fees are per person. Please tick the correct fee and indicate the number of places you wish to book.

An alternative itinerary will be provided for accompanying persons during the day on the 26/09 and for those not playing golf on 27/09

## How to Register

Online: [www.thewaterfront.co.uk](http://www.thewaterfront.co.uk)

Fax: +44 (0)20 7787 1211

Post: Waterfront Conference Company  
130-132 Tooley Street, London SE1 2TU

## Sponsorship Options

There are a number of opportunities available to raise your company's profile through this event, including:

- Exhibition stand
- Cocktail Reception Sponsorship
- Coffee Break Sponsorship
- Golf Sponsorship

For more information on these and other packages please contact our event organiser at The Waterfront.

Email: [conference@thewaterfront.co.uk](mailto:conference@thewaterfront.co.uk)

## Can't make it?

Purchase a set of conference Powerpoint slides (sent after the conference)

£49+ VAT